

spotlight on business spec sheet



magazine advertising

double page spread

432mm x 279.5mm



full page

216mm x 279.5mm



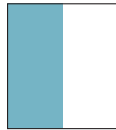
half page horizontal

216mm x 138.5mm



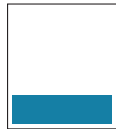
half page vertical

106.5mm x 279.5mm



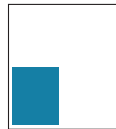
quarter page horizontal

190.5mm x 61mm

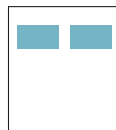


quarter page vertical

90.45mm x 121.5



logo banner
high resolution logo



website advertising



square

260px x 260px

skyscraper

300px x 600px

headline banner

500px x 200px

ad formats

magazine advertising

- images: 300 dpi
- low resolution not accepted
- logos: vector format (PDF, EPS, Ai) or high resolution JPEG or TIFF

website advertising

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds

providing completed artwork

- finished artwork to be high resolution PDF's or JPEGS
- full color (CMYK)
- 3mm bleeds on half, full and double page

Please send all ad materials / completed ads to

design@spotlightbizmag.com