

spotlight on business spec sheet

magazine advertising

double page
spread

432mm x 279.5mm



full page

216mm x 279.5mm



half page
horizontal

216mm x 138.5mm



half page
vertical

106.5mm x 279.5mm



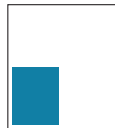
quarter page
horizontal

190.5mm x 61mm



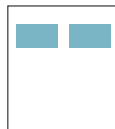
quarter page
vertical

90.45mm x 121.5mm



eighth page
horizontal

91.44mm x 55.37mm



website advertising



square

260px x 260px

skyscraper

300px x 600px

headline
banner

500px x 200px

ad formats

magazine advertising

- images: 300 dpi
- high resolution only
- logos: vector format (PDF, EPS, Ai) or high resolution JPEG or TIFF

website advertising

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds

providing completed artwork

- finished artwork to be high resolution PDF's or JPEGS
- full color (CMYK)
- 3mm bleeds included on half, full and double page ads

Please send all ad materials / completed ads to
design@spotlightbizmag.com